

Talent TO Value

ACADEMY

Global Certification Course Begins: **June 6, 2024**

Seating is limited to 15 participants for this exclusive event

REGISTER to **SECURE YOUR SEAT**



Bending the Curve—One Role at a Time™

You are invited to help generate the future of work

Whether you are a CEO, general manager, private equity partner, or HR executive, this program will teach you the “what” and the “how” of Connecting Talent to Value™. Join the growing global community of your peers who have become Talent to Value practitioners and are applying this knowledge to help their organizations succeed in today’s era of exponential change.

The CEO.works team will be there to support you throughout the capability transfer process. You will learn to:



Master a playbook connecting Talent to Value to mitigate execution risks



Identify your company’s value agenda and value hotspots



Develop a list of 25-50 roles essential to delivering the value



Apply role and work risk analysis to role design – 70% of execution risk are inherent in the work and role design



Build the Human Capital Balance Sheet: Graphic heat chart outlining value, work and role risks, and talent match to highlight execution risks to value



Initiate Value Interventions: Design and mobilize Human Capital value interventions to mitigate execution risk

The 6-month Talent to Value Program - 15,000USD per person*

** Confirmed registrants will receive full event details, a startup package, a list of the required pre-course work, and a guide book. Participation is open to individuals around the globe, and virtual meetings are based on Eastern Standard Time. Events will be recorded for those with schedule conflicts.*

Each immersive training session follows a learn/do/produce/present format to ensure participants fully integrate the Talent to Value methodology.

Those who complete their training and demonstrate the ability to execute a practitioner’s work at a high level will receive their certification. This process requires the completion of all sessions plus mentorship and may take six months to one year to complete.

Workshop Schedule – 4 Sessions, **Summer 2024**

1:00PM - 4:30PM ET

Session 1: June 6 | Value Agenda

LEARN: Talent to Value + The Value Agenda | DO: Identify 1 Hotspot

Session 2: June 13 | The List

LEARN: Critical Roles | DO: Create a Critical Roles List

Session 3: June 20 | The Click

LEARN: Role•Talent Risks | DO: Create 1 Role•Talent Card

Session 4: June 27 | The Code & The Move

LEARN: Human Capital Balance Sheet & Value Interventions | DO: Create HCBS

For details, registration, or to be added to our mailing list, please contact:

t2v@ceoworks.com



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