

Talent TO Value  
— ACADEMY —

# The 7-Month Journey to build Talent to Value™ Capability

IN-PERSON PROGRAM BROCHURE

REGISTER TO SECURE YOUR SEAT



*Bending the Curve—One Role at a Time™*



Whether you are a CEO, general manager, private equity partner, or HR executive, the Talent to Value™ journey will teach you the “what” and the “how” of **Connecting Talent to Value™**.

You will be joining a growing, global community of 700 global CXOs, business, strategy, finance and HR team leaders who have become Talent to Value™ practitioners that are applying this cutting-edge framework in their organizations.



The Talent to Value™ journey consists of 3 phases spanning across 7 months:

**KNOWING** – focuses on learning the methodology through business cases, key concepts and principles

**DOING** – provides hands-on use of the tools and methods involved with Connecting Talent to Value

**APPLYING** – supports participants in using the tools and practices in their workplace focused on the business’ strategy and pivotal roles that will deliver disproportionate value



All participants receive access to our **digital tool** which helps automate and facilitate some of the work involved in implementing Talent to Value™ in their companies.

At the conclusion of the workshop, participants will be mentored by a **Master CEO.Works Coach** to apply the Talent to Value™ method in their organizations. Upon successful completion, they will become Certified Talent to Value™ Practitioners.



WE'VE CERTIFIED EXECUTIVES FROM:



# The In-Person Journey towards certification *kicks off soon.*

**TIMINGS: TBD**

## **SESSION 1**

**LEARN:** Talent to Value™ + The Value Agenda | **DO:** Identify 1 Hotspot  
**LEARN:** Critical Roles | **DO:** Create a Critical Roles List

## **SESSION 2**

**LEARN:** ClickScore™ including Work, Role & Talent Risks | **DO:** Work, Role & Talent Risk Assessment  
**LEARN:** Human Capital Balance Sheet (HCBS) & Value Interventions | **DO:** Create HCBS  
**LEARN:** Additional applications for Talent to Value™ (e.g. Succession Planning)

**Location: TBD**

**The 7-month Talent to Value™ Journey – \$15,000 USD per person\***

*\* Confirmed registrants will receive full event details, a startup package, a list of the required pre-course work, and reference materials. Participation is open to individuals around the globe.*

*For details, registration, or to be added to our mailing list, please reach out to [talenttovalue@ceoworks.com](mailto:talenttovalue@ceoworks.com)*



***You are invited to turbocharge value creation within your organization.***