

Talent TO Value

ACADEMY

Certification Course: **February 27-28, 2024**
NYC Metro Area

Seating is limited to 15 participants for this exclusive event

REGISTER to SECURE YOUR SEAT



Bending the Curve—One Role at a Time™

You are invited to help generate the future of work

Whether you are a CEO, general manager, private equity partner, or HR executive, this program will teach you the “what” and the “how” of Connecting Talent to Value™. Join the growing global community of your peers who have become Talent to Value practitioners and are applying this knowledge to help their organizations succeed in today’s era of exponential change.

The CEO.works team will be there to support you throughout the capability transfer process. You will learn to:



Master a playbook connecting Talent to Value to mitigate execution risks



Identify your company’s value agenda and value hotspots



Develop a list of 25-50 roles essential to delivering the value



Apply role and work risk analysis to role design – 70% of execution risk are inherent in the work and role design



Build the Human Capital Balance Sheet: Graphic heat chart outlining value, work and role risks, and talent match to highlight execution risks to value



Initiate Value Interventions: Design and mobilize Human Capital value interventions to mitigate execution risk

The 6-month Talent to Value Program - 15,000USD per person*

** Confirmed registrants will receive full event details, a startup package, a list of the required pre-course work, and a guide book. Participation is open to individuals around the globe, and meetings are based on Eastern Standard Time.*

Each immersive training session follows a learn/do/produce/present format to ensure participants fully integrate the Talent to Value methodology.

Those who complete their training and demonstrate the ability to execute a practitioner’s work at a high level will receive their certification. This process requires the completion of all sessions plus mentorship and may take six months to one year to complete.

Workshop Schedule – 2 Days, **February 27-28, 2024**

8:00AM - 5:00PM EST

Day 1: February 27

LEARN: Talent to Value + The Value Agenda | DO: Identify 1 Hotspot

LEARN: Critical Roles | DO: Create a Critical Roles List

Day 2: February 28

LEARN: Role•Talent Risks | DO: Create 1 Role•Talent Card

LEARN: Human Capital Balance Sheet & Value Interventions | DO: Create HCBS

Location: NYC Metro Area

For details, registration, or to be added to our mailing list, please contact:

t2v@ceoworks.com



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