

Talent TO Value

— ACADEMY —

Capability Journey | **September 24-25, 2024**

PANDORA HQ, COPENHAGEN

Class size is limited

REGISTER TO SECURE YOUR SEAT



Bending the Curve—One Role at a Time™

You are invited to turbocharge value creation within your organization.

Whether you are a CEO, general manager, private equity partner, or HR executive, the Talent to Value™ journey will teach you the “what” and the “how” of Connecting Talent to Value™. You will be joining a growing, global community of 700 global CXOs, business, strategy, finance and HR team leaders who have become Talent to Value™ practitioners that are applying this framework in their organizations.

The CEO.works team will be there to support you throughout your 7-8 month Talent to Value™ journey. During which, you will learn to:



Master a playbook connecting Talent to Value to mitigate execution risks



Identify your company's value agenda and value hotspots



Develop a list of 25-50 roles essential to delivering the value



Apply role and work risk analysis to role design – 70% of execution risk are inherent in the work and role design



Build the Human Capital Balance Sheet: Graphic heat chart outlining value, work and role risks, and talent match to highlight execution risks to value



Initiate Value Interventions: Design and mobilize Human Capital value interventions to mitigate execution risk

The 7-8 month Talent to Value™ Journey – 15,000 USD per person*

* Confirmed registrants will receive full event details, a startup package, a list of the required pre-course work, and reference materials. Participation is open to individuals around the globe.

The Talent to Value™ journey consists of 3 phases that span across 7-8 months:

KNOWING – focuses on learning the methodology through business cases, key concepts and principles

DOING – provides hands-on use of the tools and methods involved with Connecting Talent to Value

APPLYING – supports participants using the tools and practices back in the workplace focused on the business' strategy and pivotal roles that will deliver disproportionate value

All participants receive access to our digital tool which helps automate and facilitate some of the work involved in implementing Talent to Value in their companies. At the conclusion of the workshop, participants will be mentored by a Master CEO.Works Coach to apply the Talent to Value™ method in their organizations. Upon successful completion, they will become Certified Talent to Value™ Practitioners.

Copenhagen Journey starts September 24-25, 2024

Timings: 8:30AM – 5:30PM DST

Day 1: September 24

LEARN: Talent to Value™ + The Value Agenda | **DO:** Identify 1 Hotspot

LEARN: Critical Roles | **DO:** Create a Critical Roles List

Day 2: September 25

LEARN: ClickScore™ including Work, Role & Talent Risks | **DO:** Work, Role & Talent Risk Assessment

LEARN: Human Capital Balance Sheet (HCBS) & Value Interventions | **DO:** Create HCBS

LEARN: Additional applications for Talent to Value™ (e.g. Succession Planning)

Location: Pandora HQ, Copenhagen, Denmark

For details, registration, or to be added to our mailing list, please reach out to talenttovalue@ceoworks.com



WE'VE CERTIFIED EXECUTIVES FROM:



Prudential

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